



e-Connecting
EUROPE
workshop

October 14, 2016

PROGRAM

Venue – European Public Space

31 Vasile Lascăr Street, Bucharest

This workshop is supported by a grant of the Romanian National Authority for Scientific Research and Innovation, CNCS-UEFISCDI, project number PN-II-RU-TE-2014-4-0599.

9.30-10.00 REGISTRATION

10.00-10.15 OPENING

Mihai COMAN - Dean of the Faculty of Journalism and
Communication Studies, University of Bucharest
Camelia CMECIU - *e-Eurociti* project leader, FJSC, UB

10.15-10.45 *Have the Great Expectations Placed on the European Citizens'
Initiative Been Met?*

Bogdan MUNTEANU
(Foreign and EU Affairs Journalist)

10.45-11.15 *Participative Democracy in the Digital World*

Andreea HANGANU
(Institute for Digital Government)

11.15-11.30 COFFEE BREAK

11.30-13.30

Online Communication Tools and Strategies of (EU) Citizens' Empowerment

*Design Matters: Net-Based Tools for Qualified Citizen
Engagement*

Demet GENCER-KASAP

(Faculty of Communication, Usak University)

*Framing (Mis)Trust throughout the Refugee Crisis on the
'Debating Europe' Platform*

Cristina COMAN & Alexandra BARDAN

(FJSC, UB)

*E-debaters' Rhetoric of Religion-Based Social Exclusion in
the Context of the Refugee Crisis*

Mirela LAZĂR & Raluca VIDRAȘCU

(FJSC, UB)

*A Comparative Analysis of the EU Citizens' Opinions about
Greeks and Brexit*

Tulia CĂȘVEAN & Mihaela PĂUN

(FJSC, UB)

Beyond 'Tossing the Coin' – e-Brexiteers versus e-Bremainers

Camelia CMECIU & Mădălina MANOLACHE

(FJSC, UB & Europe Direct Relay, Bacau)

13.30-14.30

LUNCH

e-Communication of European Union

14.30-15.45

"Proud to be Romanian." National vs European Messages on Facebook during 2014 EP Election

Antonio MOMOC
(FJSC, UB)

A Social and Environmental Transparency Index to Measure CSR Disclosure by Romanian Public-Interest Companies

Dragoş DEHELEAN
(Selenis CSR & Online Communication, ResponsabilitateSociala.ro, FJSC, UB)

e-Constructing a European Culture of Gender Equality on Facebook: The Cases of EIGE and the FEMM Committee

Tommaso TRILLÒ
(University of Lodz)

15.45-16.00

COFFEE BREAK

16.00-17.00

Media Framings of EU Issues

Brexit in the Eyes of the European Media

Antonia MATEI & Oscar STĂNCIULESCU
(FJSC, UB; EJO)

Mediatization of Emotions - From Journalistic Discourse to Online Public Sphere. Case study: Brexit in the Romanian Media

Ana-Maria NEAGU
(FJSC, UB; EJO)

Researching Corruption across the EU Media: A Comparative Approach

Natalia MILEWSKI
(FJSC, UB)

17.00-17.40

Online Communication of Organizations

What Makes the Visual Impact of an Online Publication

Marcela GANEA & Rabih KALLAS

(Artifex University of Bucharest & University of Al Jinan)

*Identité 2.0. L'importance des médias sociaux dans les
organizations*

Andreea-Monica STATE

(Université de Bucarest, Ecole Doctorale de Sociologie)